

May 4,
2024



United Cerebral Palsy of Mobile's



Hooked Up To Help Inshore Fishing Tournament

Presented by **BankPlus**[®]

2024 Sponsor Guide



About Hooked Up To Help:

Founded in 2007 by Lockley Shell and Chris Conken, two dedicated volunteers, this annual event is a favorite among local competitive anglers. The tournament has both adult and kids (14 and under) divisions where anglers can enter the following fish: Speckled Trout, Redfish, White Trout, Flounder, Croaker and Sheepshead. The tournament concludes with a weigh-in at Ralph & Kacoo's on the Mobile Bay Causeway, along with an awards and prize presentation.

As with the 2023 tournament, we are excited to partner with **Fishing Chaos** for this year's tournament. Through this partnership, we'll be offering online registration for Hooked Up To Help as well as an online tournament leaderboard that can be accessed through the Fishing Chaos mobile app or website.

All proceeds from Hooked Up To Help benefit United Cerebral Palsy of Mobile.



About UCP of Mobile:

Established in 1947, United Cerebral Palsy of Mobile is one of the area's oldest and most respected charities, serving individuals with disabilities in 32 counties of south Alabama, covering Mobile to Montgomery. Services begin in infancy with our Early Intervention program and continue through adulthood with our Adult Day Program. Other programs include Preschool, Camp SMILE, Supported Employment, Respite Services, Childcare Training and more.

Thanks to events like Hooked Up To Help, and through the sponsorship of community-minded businesses like yours, we can offer life-changing services to over 750 individuals with disabilities each month.

To learn more about UCP of Mobile, our programs and who we serve, visit ucpmobile.org



Sponsorship Opportunities

Presenting Sponsor: SOLD

- Prominent company logo and 'presented by' recognition placed on the following tournament promotional materials:
 - Shirts
 - Program
 - On-site signage
 - Event website and Fishing Chaos tournament site/app
 - Social media profiles (at least 4 mentions)
 - Event emails
 - Event news release
- Includes a complimentary Leaderboard Sponsorship (Exclusive sponsorship of one of the tournament leaderboards, on Fishing Chaos website/app)
- Verbal recognition during event and opportunity for company representative to assist in awards presentation
- Opportunity to include company promotional item in event swag bags
- Optional on-site presence; bring your own table/tent to distribute materials
- Eight complimentary shirts
- Four tournament entry registrations
- Sponsor recognition plaque

Expert Angler Sponsor: \$1,500

- Prominent company logo placed on the following tournament promotional materials:
 - Shirts
 - Program
 - On-site signage
 - Event website and Fishing Chaos tournament site/app
 - Social media profiles (at least 2 mentions)
 - Event emails
- Verbal recognition during event
- Opportunity to include company promotional item in event swag bags
- Optional on-site presence; bring your own table/tent to distribute materials
- Six complimentary shirts
- Four tournament entry tickets
- Sponsor recognition plaque

Leaderboard Sponsorship: \$250

Can be purchased as an add-on to any sponsorship OR as a stand-alone sponsorship

- Exclusive sponsorship (including company logo) of one of the tournament leaderboards on Fishing Chaos website/app AND on the physical leaderboard at tournament weigh-in
- Company name placed on event program
- One complimentary shirt



Sponsorship Opportunities

Senior Angler Sponsor: \$750

- Company logo placed on the following tournament promotional materials:
 - Shirts
 - Program
 - On-site signage
 - Event website and Fishing Chaos tournament site/app
 - Social media profiles (at least 1 mention)
 - Event emails
- Optional on-site presence; bring your own table/tent to distribute materials
- Four complimentary shirts
- Two tournament entry tickets

Junior Angler Sponsor: \$500

- Company name placed on the following tournament promotional materials:
 - Shirts
 - Program
 - On-site signage
 - Event website and Fishing Chaos tournament site/app
- Two complimentary shirts
- Two tournament entry tickets

Event Specialty Item Sponsor: \$350

- Exclusive sponsorship of one of the tournament speciality items (can koozie/hugger, key chain)--your company logo will be the only one on this item
- Company name on the following tournament promotional materials:
 - Shirts
 - Program
 - On-site signage
 - Event website and Fishing Chaos tournament site/app
- One complimentary shirt
- One tournament entry ticket

Questions? Contact our Development team!

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Inshore Fishing Tournament

2024 Tournament Sponsorship Agreement

Submit this form and your logo online at ucpmobile.org/hookeduptohelp

For logo placement on event marketing materials, your sponsorship payment and logo must be received by April 19. Email your logo to development@ucpmobile.org.

Company Name: _____

Contact Name: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level:

- Expert Angler Sponsor: \$1,500
- Senior Angler Sponsor: \$750
- Junior Angler Sponsor: \$500
- Specialty Item Sponsorship: \$350
- Leaderboard Sponsorship: \$250
- Additional Donation: _____

Method of Payment:

- Cash
 - Check (*make payable to UCP of Mobile*)
 - Send Invoice
 - Credit Card
- Card Number: _____
Exp: _____ Zip: _____

United Cerebral Palsy of Mobile is a registered 501(c)3 organization (Tax ID: 63-0340320). W-9 available upon request.