

UNITED CEREBRAL PALSY OF MOBILE



Presented by



The Richardson Wealth Management Group



BRINGING THE SPIRIT
OF MOBILE'S
CARNIVAL SEASON
TO THE FALL!

Thursday, September 21
6:30-9:30 p.m.
Fort Whiting Auditorium



2023
SPONSOR
GUIDE



WHAT IS FOOD & FOLLY?

Our signature annual event, Food & Folly brings the spirit of Mobile's carnival season to the fall. Attendees enjoy cuisine samples from local restaurants, live music by the legendary Excelsior Band, wine, craft beer and spirits tastings, a silent auction, wine pull, and much more!

This year's event is planned for Thursday, September 21, at Fort Whiting Auditorium in downtown Mobile. We expect 300 guests for the event, including area business professionals and influential community members.

All proceeds from Food & Folly benefit United Cerebral Palsy of Mobile.




WHO IS UNITED CEREBRAL PALSY OF MOBILE?

Established in 1947, United Cerebral Palsy of Mobile is one of the area's oldest and most respected charities, serving individuals with disabilities in 32 counties of south Alabama, covering Mobile to Montgomery. Services begin in infancy with our Early Intervention program and continue through adulthood with our Adult Day Program. Other programs include Preschool, Camp SMILE, Supported Employment, Respite Services, Childcare Training and more.

Thanks to events like Food & Folly, and through the sponsorship of community-minded businesses like yours, we can offer life-changing services to over 700 individuals with disabilities each month.

To learn more about UCP of Mobile, our programs and who we serve, visit ucpmobile.org





SPONSORSHIP OPPORTUNITIES

Chief Slac Sponsor: \$10,000

- Premier company logo and 'presented by' recognition placed on the following event promotional materials:
 - On-site signage
 - Program
 - Event website and silent auction website
 - Social media profiles (4 mentions)
 - Event emails
 - Event advertising
 - Event news release(s)
- Company representative can participate on Food & Folly event committee
- Verbal recognition during event
- Company representative to present People's Choice Awards at conclusion of the event
- Sponsor recognition plaque
- Three (3) complimentary tables (30 tickets) with signage
- Discounted rate on additional tables (\$480) or tickets (\$50 single, \$80 couple)

Emblem Sponsor: \$5,000

- Prominent company logo placed on the following event promotional materials:
 - On-site signage
 - Program
 - Event website and silent auction website
 - Social media profiles (2 mentions)
 - Event emails
- Verbal recognition during event
- One (1) complimentary table (10 tickets) with signage
- Discounted rate on additional tables (\$480) or tickets (\$50 single, \$80 couple)

Revelry Sponsor: \$2,500

- Company logo placed on the following event promotional materials:
 - On-site signage
 - Program
 - Event website
 - Social media profiles (1 mention)
- Six (6) complimentary tickets OR upgrade to a table (10 tickets total) for an additional \$160
- Discount on additional tickets (\$50 single, \$80 couple)

Mystic Sponsor: \$1,000

- Company logo placed on the following event promotional materials:
 - On-site signage
 - Program
 - Event website
- Four (4) complimentary tickets OR upgrade to a table (10 tickets total) for an additional \$240
- Discount on additional tickets (\$50 single, \$80 couple)

Crewe Sponsor: \$500

- Company name or logo placed on the following event promotional materials:
 - On-site signage
 - Program
 - Event website
- Two (2) complimentary tickets OR upgrade to a table (10 tickets total) for an additional \$320
- Discount on additional tickets (\$50 single, \$80 couple)



IN-KIND DONATION OPPORTUNITIES

Participating Restaurant/Caterer: In-Kind

An integral part of Food & Folly is, of course, food! We ask our area's best restaurants and caterers to prepare samples of their most celebrated cuisine to share with our attendees. At the end of the night, a "People's Choice Award" is presented to the restaurant/caterer who garners the most votes from attendees. We also award a separate "People's Choice" in the dessert category.

There is no cost to participate as a restaurant or caterer in Food & Folly, other than your generous in-kind donation of food, time and staffing.

Details and Requirements:

- We will provide all restaurant/catering participants with one (1) 8-foot table, complete with linens and signage for your business. Power will also be available, if needed.
- Participants should bring samples for a minimum of 300 guests.
- Participants are required to provide any necessary serving ware for your dish (including, but not limited to, plates, bowls, napkins and utensils) as well as any desired promotional materials or decorations. Note: Please do not decorate with Mardi Gras beads as we use them for "People's Choice Award" voting.
- Event setup will take place between 4:45-5:45 p.m. on the day of the event.
- Participants should plan to have staff members present at the event until its conclusion at 9:30 p.m.

Participating Brewery/Distillery: In-Kind

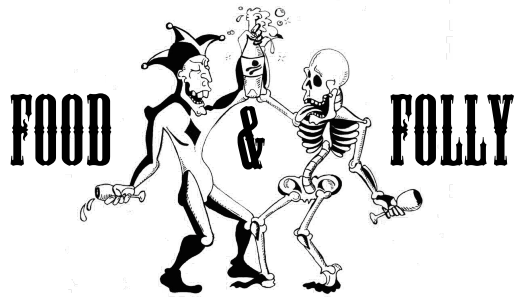
Another critical component to Food & Folly are craft beer and spirit tastings, which couldn't happen without the generosity of our area's breweries and distilleries.

There is no cost to participate as a brewery or distillery in Food & Folly, other than your in-kind donation of products. Participants should provide enough product to serve as samples (beer--5 oz. pour, spirits--1 oz. shot) for a minimum of 300 guests. You are welcome to join us at the event to help serve your product, or you could alternatively offer tasting notes, if possible.

Silent Auction Item(s): In-Kind

An exciting part of Food & Folly each year is our silent auction, which generates a lot of buzz as well as contributions to our organization. Our silent auction takes place both online and in-person.

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2023 Event Sponsorship Agreement

Submit and pay for your sponsorship online at ucpmobile.org/foodandfolly

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For logo placement on event marketing materials, your sponsorship payment and logo must be received by Friday, September 1. Email your logo to development@ucpmobile.org.

Company Name: _____

Contact Name: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level:

- Chief Slac Partner: \$10,000
- Emblem Partner: \$5,000
- Revelry Partner: \$2,500
- Mystic Partner: \$1,000
- Krewe Partner: \$500
- Additional Tickets: _____
- Additional Donation: _____

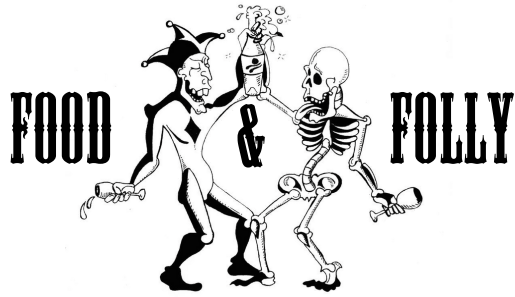
Method of Payment:

- Cash
 - Check (*make payable to UCP of Mobile*)
 - Send Invoice
 - Credit Card
- Card Number: _____
Exp: _____ Zip: _____

United Cerebral Palsy of Mobile is a registered 501(c)3 organization (Tax ID: 63-0340320). W-9 available upon request.



UNITED CEREBRAL PALSY OF MOBILE



2023 Participating Restaurant Agreement

Presented by



The Richardson Wealth Management Group

Company Name: _____

Contact Name: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Email: _____

I will participate in Food & Folly on Thursday, September 21, at Fort Whiting Auditorium (located at 1620 S. Broad Street in Mobile) and will provide the culinary staff and food to prepare and serve at least 300 samples of my dish. I will ensure my staff is setup and ready to serve at the venue no later than 5:45 p.m. and will remain set up until the conclusion of the event at 9:30 p.m. I understand that I will provide any needed serving ware for my dish (including, but not limited to plates, bowls, napkins and utensils) and desired promotional materials and/or decorations. UCP of Mobile will provide one (1) 8-foot table with linens and restaurant signage, and power if desired.

Signature: _____ Date: _____

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2023 Participating Brewery/Distillery Agreement

Presented by



The Richardson Wealth Management Group

Company Name: _____

Contact Name: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Email: _____

I will provide product for Food & Folly, taking place on Thursday, September 21, at Fort Whiting Auditorium (located at 1620 S. Broad Street in Mobile) and will provide enough product to serve at least 300 samples of my dish. I will provide my product for pickup by the UCP of Mobile staff prior to the event or I will send my product to the event with a representative to serve samples to our guests.

Signature: _____ Date: _____

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2023 Silent Auction Donation Form

If possible, please submit this form and your donation no later than Friday, September 1. Our silent auction will launch on Thursday, September 7.

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Donor Name: _____

Business/Organization Name: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name of Donated Item: _____

Estimated Dollar Value of Donated Item: _____

Brief Description of Donated Item: _____

Please return this and your donated item to our offices located at 3058 Dauphin Square Connector in Mobile, Alabama. Alternatively, you can call (251) 479-4900 or email development@ucpmobile.org to coordinate a pick up time with our staff.

Thank you for your donation and your support of our mission!

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